

PRINTING ESTIMATES

Prices effective March, 1 2010 — All Prices Quoted in U.S. Funds

Through a special arrangement with large printing houses, Hobbs/Herder Advertising has contracted to print quality full-color personal marketing materials. Because of the large volume of products we print, we are able to offer our clients great printing value. The printing is run in "combos," allowing you to share setup and press fees with other Hobbs/Herder clients.

Personal Prospecting Brochures

- Full color both sides
- 100-lb Gloss Cover
- Aqueous coating for durability

Qty.	6" x 18"	8" x 18"	9" x 18"	6" x 26.5"
500	\$375	\$400	\$400	\$535
1,000	\$649	\$675	\$675	\$975
2,000	\$1,150	\$1,199	\$1,199	\$1,799
3,000	\$1,375	\$1,495	\$1,495	\$2,199
5,000	\$1,525	\$1,860	\$1,860	\$2,399
10,000	\$1,999	\$2,775	\$2,775	\$3,075

Digital PowerKards (Mailing)

- 8.5"x 5.5"
- 6" x 11"

- Printed full color both sides
- 100-lb. Gloss Cover

8.5"x5.5"

Printing & Mailing..... \$0.60/piece*

Blank Shells..... \$0.36/piece

6"x11"

Printing & Mailing..... \$0.70/piece*

Blank Shells..... \$0.46/piece

*Price Includes Postage

House Flier Masters**

- 8.5"x 11"

- Printed full color one side
- 100-lb. Gloss Book or Uncoated

	500	1,000	2,000	3,000	5,000	10,000
Gloss	\$199	\$365	\$475	\$675	\$1,065	\$1,159
No-Gloss	\$239	\$435	\$529	\$729	\$1,129	\$1,242

Business Cards

- 3.5x2
- 3.5x4 (Tent Style)

- Printed full one sided or 2 sided
- 100-lb. Gloss Cover

Qty.	3.5x2	3.5x2	3.5x4 Tent
	1-Sided	2-Sided	2-Sided
1,000	\$75	\$125	\$225
2,000	\$125	\$175	\$300
3,000	\$175	\$225	\$375
5,000	\$250	\$300	\$525

**We recommend that you run a sample of the House Flier stock through your laser printer before you print with us. Ask your Creative Representative for a sample. Ink jet printing is not recommended.

Stationery and Envelopes

Letterhead 6x10 & 8.5x11, 70# Linen

	1-C	2-C	3-C	4-C
500	\$199	\$269	\$369	\$445
1000	\$245	\$325	\$385	\$545
2000	\$309	\$385	\$425	\$665
3000	\$405	\$519	\$579	\$939
5000	\$535	\$675	\$739	\$1,199

#10 Envelopes, 28# Linen

	1-C	2-C	3-C	4-C
500	\$199	\$285	\$419	N/A
1000	\$289	\$325	\$449	N/A
2000	\$360	\$445	\$560	N/A
3000	\$480	\$606	\$780	N/A
5000	\$735	\$835	\$969	N/A

6x9.25 Brochure Envelope, 24# White Wove

	1-C	2-C	3-C	4-C
500	\$145	\$269	\$449	N/A
1000	\$189	\$325	\$525	N/A
2000	\$229	\$335	\$549	N/A
3000	\$285	\$435	\$725	N/A
5000	\$465	\$555	\$899	N/A

6.25x8.75 Brochure Envelope, 24# White Wove

	1-C	2-C	3-C	4-C
500	\$169	\$295	\$475	N/A
1000	\$215	\$349	\$575	N/A
2000	\$285	\$385	\$599	N/A
3000	\$335	\$485	\$775	N/A
5000	\$565	\$649	\$1,009	N/A

6x6/6.5x6.5 Brochure Envelope, 24# White Wove

	1-C	2-C	3-C	4-C
500	\$309	\$385	\$469	N/A
1000	\$459	\$535	\$615	N/A
2000	\$555	\$649	\$725	N/A
3000	\$625	\$745	\$899	N/A
5000	\$1,099	\$1189	\$1,485	N/A

3x5 Crack N' Peel Label 60# Hi-Gloss

	1-C	2-C	3-C	4-C
500	\$160	\$209	\$275	\$430
1000	\$250	\$309	\$389	\$679